iStar Design Bureau specialization

iStar Design Bureau has founded in 2007.

The specialized kinds of iStar Design’s activity include the creative development and the implementation of visual and communication ideas in the area of corporate branding, as well as the complex solutions for business in the network.
Become a customer

Addressing to iStar Design Bureau you expect to get the full-fledged product that will favour the development of Your business and the support of your image. We involve people in the project to deal with its implementation.

Any project is divided into stages. Each stage is estimated in work hours spent by iStar, and paid separately. Before the project start, all its details are recorded and a client may see the whole process of the work and the terms of its implementation.

Every step is transparent and open as much as possible.
Branding

Corporate branding
• Logo design / logo redesign.
• Design of elements of corporate identity.
• Brand book, technical guidelines.
• Production the main elements of corporate identity.

FMCG branding
• Logo design / logo redesign.
• Identity design.
• Design of interior and exterior orientation systems.
• Branding equipment.
• Branding uniform.
• Branding transport.
• Brand book, technical guidelines.

Consumer branding
• Logo design / logo redesign.
• Trademark logo design / Trademark logo redesign.
• Concept design of packaging, label.
• Design of corporate uniform and packaging.
• Point of sale (POS).
• Guidelines.

Event branding
• Logo design.
• Design the main elements of corporate identity.
• Brand book, technical guidelines.
• Advertising communication of brand.
• Production of corporate identity elements.

© iStar Design Bureau | info@istardesign.com
We provide UX/UI and Web design.

iStar Design Bureau has a portfolio of various examples of artwork of different complexity: promo site, corporative site, on-line store, SEO design, restoring, and sites redesign.

We have experience working with mobile applications.

Using of technologies for backend: PHP 5.4 - 7.*, MySQL, Zend Framework 2, YII2.

SEO audit is the detailed study of the project in order to determine mistakes and factors, which could favour the effective development of a web-resource.

SEO copywriting is the forming of qualitative text database of SEO articles for the promotion.

SEO optimization is making of necessary changes according to the results of the audit, and their effective combination with a website’s content.
• We provide graphic design projects of calendars.
• Design of souvenirs.
• Design of books, catalogs, brochures, booklets.
• Art project: prints for T-shirts, posters and billboards, design music albums.

info@istardesign.com
© iStar Design Bureau
We always welcome new customers and difficult interesting projects

www.istardesign.com